



How Will You Leave Your Legacy?

CTDO Next is an exclusive group of the world's leading talent development executives who are guiding the talent development field. With a unique focus on emerging areas around technology, science, and the future of work, CTDO Next helps members connect with leading industry experts and get exclusive access to custom research resources. This membership takes a deep dive into these and other trends in the industry:

- mobile learning
- augmented and virtual reality
- brain science.

Help shape the future of work by joining the CTDO Next community. Grow your network in a supplier-free environment, get the support you need to build your legacy in the talent development industry, and empower your organization with the resources they need.

Here's how CTDO Next will affect your work and organization:



- Cutting-edge content and exclusive research focused on emerging technology, science, and the future of work
- Speaking and publishing opportunities at ATD events and with ATD Press
- Registration to the brand-new CTDO Next event: an intimate, supplier-free conference exclusive to CTDO Next members
- An on-demand concierge service that provides access to ATD research, benchmarking, and networking with key subject matter experts inside and outside the CTDO Next membership.



- Benchmarking against a select group of industry peers with resources and insights you can share company-wide
- Special access to ATD research-based publications, practical tools, and videos that you can share within various levels of your organization.



- Complimentary registrations to ATD's most popular talent development events, including the International Conference & Exposition, TechKnowledge, and Learn From the BEST
- Special discounts and preferred access to other ATD offerings for your entire organization, including the ATD Forum, ATD Resource Centers, ATD Research, ATD Enterprise membership, and ATD education programs.



- Steer the direction of the talent development industry.
- Lead your organization in becoming a benchmark for talent development best practices.
- Inspire talent development professionals through speaking, publishing, and networking opportunities.
- Contribute to creating a world that works better through talent development.
- Help select and review new members.
- Shape and guide the CTDO Next offering, including setting the content agenda for the year.
- Lock in your special founding-member price for five years.

